

Linkages
Leveraging Funding to
Enhance Outcomes

MODULE 1







1

Welcome!

“New information makes
new and fresh ideas
possible.”
-Zig Ziglar





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2

Agenda

- Review of Materials
- Linkages background & overview
- Funding sources
- How to access the funds
- Identifying resources
- Exercises and Scenarios
- Putting your own plan together
- Key takeaways



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3

Knowledge Learning Objectives

- ❖ K1 – Identify and describe available; federal, state, and local funding streams, use of realignment funds and allocations for Child Welfare and CalWORKs.
- ❖ K2 – Participants will gain an understanding of how to leverage fund sources to serve children and families under Linkages.
- ❖ K3 – Coordinate service delivery between Child Welfare and CalWORKs.
- ❖ K4 – Identify key resources and information available for Linkages.

4

Skills Learning Objectives

- ❖ S1 – Identify Linkages supportive funding options for supportive services.
- ❖ S2 – Utilize examples and scenarios to apply interdisciplinary collaboration steps to design and implement new funding approaches.
- ❖ S3 – Share concepts/knowledge of fiscal strategies with other Child Welfare and CalWORKs staff/ management.
- ❖ S4 – Apply principles of braided/blended funding to Linkages.
- ❖ S5 – Identify key county fiscal partners and leaders to support Linkages.

5

Values Learning Objectives

- V1- Cultivate teamwork and engagement among Child Welfare and CalWORKs staff.



6

What is Linkages?

Linkages is a collaboration between CalWORKs and Child Welfare to serve families who are involved with CalWORKs and also involved with Child Welfare or at risk of future involvement with Child Welfare.



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7

Linkages: CalWORKs and Child Welfare Services (CWS)

AB 429

Allows continuation of CalWORKs services for the parent or parents of children who have been removed from the home and determined Family Reunification services are necessary.

AB 135

Authorizes cash aid and child care service to families participating in CalWORKs Family Reunification.

AB 2083

Emphasizes the importance of collaboration and communication across different systems, such as child welfare, education, behavioral health and probation.

WIC 18951

Provides the legal definitions and framework for addressing child abuse and neglect in California, focusing on multidisciplinary collaboration and support services for children and families.

WIC 830

Focuses on the confidential exchange of information among members of a multidisciplinary team working on the prevention, identification, management, or treatment of child abuse or neglect.

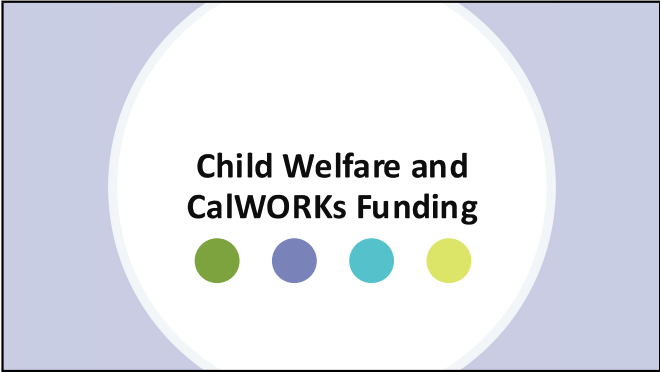
8

Linkages Leveraging Funding to Enhance Outcomes

MODULE 2



9



Funding Linkages

Child Welfare and CalWORKs collaborate to maximize available funding sources for Linkages. Children and families have better outcomes when they receive services and support they need.

Building a shared program or goal takes time.

- *Begin with a clear vision of what it is you are trying to fund under a Blended or Braided model.*

11

Funding Terms to Know

- Blended Funding
- Braided Funding
- Supplanting Funds
- Supplementing Funds
- Dedicated Fund Source
- Non-Dedicated Fund Source
- Allocation
- Draw Down
- Overmatch
- Capped vs. Uncapped Funding Source
- Maintenance of Effort (MOE)
- Funding Share Ratios

Federal and State Funding for CWS/CalWORKS

Federal Fund Sources

- Title IV-E
- Title IV-B Subpart I – CWS Direct Services
- Title IV-B Subpart II – (PSSF)
- Title XIX
- TANF Cash Aid

Non-Fed Fund Sources

- SGF Allocations
- Local Revenue Fund (LRF) or County-Only Funds
- Realignment Growth
- Realignment Savings (to support realigned programs)
- Private Funds
- Grants
- Realignment Family Support Subaccount
- Wraparound Reinvestment Savings

13

State Allocations and Other Funding Options

- Child Welfare – Complex Care/Child Specific and Capacity Building
- Child Welfare – Wraparound Trust Fund Account
- Child Welfare – AAP De-link
- Child Welfare – Flexible Family Supports and Home-Based Funding
- CaWORKs Family Reunification
- CaWORKs Family Stabilization
- CaWORKs Home Visiting Program (HVP)



14

Accessing Funds

Funding Streams

- Program Codes

Time Studies

- Time Study Codes

Direct Costs

- Program Identification Number (PIN)



15

Funding Streams and Program Numbers

Funding Streams

- Different Sharing Ratios
- Some CWS activities could qualify under CalWORKs

Claiming- County Expense Claim (CEC)

- Functions (Social Services & CalWORKs)
- Component and Subcomponent (Program Numbers)
- Used in both Time Studies and Direct Costs



16

Linkages

Leveraging Funding to Enhance Outcomes

MODULE 3



17

Time Studies: Approved Allocation Methodology

Cost pool methodology:

Costs are pooled together into different buckets.

Allocation methodology:

Costs are allocated to programs based on the percentage of time that staff worked in that program.



Time Studies- Allocation Methodology

- Time Studies are converted into ratios and applied against costs.
- Cost pools
 - Hours
 - Examples of time study codes



19

Cost Pools

- Caseworker salary and benefit pools
- Support staff's salary and benefit pools
- Operating cost pools
- Direct cost pools



20

Time Study Ratios

Function
Program Code

Function	Program	Time Study Hours	Salaries Ratio by Program	Ratio by Function
Social Services APS		1,000	50.00%	
Social Services CWSTitle IV-E		1,000	50.00%	
Function Total		2,000		50.00%

Function	Program	Time Study Hours	Salaries Ratio by Program	Ratio by Function
CalWVO Rk's	CalWVO Rk's Eligibility	1,000	50.00%	
	CalWVO Rk's Employment	1,000	50.00%	
	Function Total	2,000		50.00%

Grand Total 4,000 100.00%

21

Example of Allocation Methodology

Function	Program	Time Study Hours	Salaries		SW S&B \$200,000	Overhead \$200,000	Reimbursement
			Ratio by Program	Ratio by Function			
Social Services	APS	1,000	50.00%		\$100,000	\$50,000	\$0
	CWS Title IVE	1,000	50.00%		\$100,000	\$50,000	\$37,500
	Function Total	2,000		50.00%			
Function	Program	Time Study Hours	Salaries		CWKS S&B \$150,000		
			Ratio by Program	Ratio by Function			
CalWORKs	CalWORKs Eligibility	1,000	50.00%		\$75,000	\$50,000	\$125,000
	CalWORKs Employment	1,000	50.00%		\$75,000	\$50,000	\$125,000
	Function Total	2,000		50.00%			
Grand Total		4,000		100.00%		Total Reimbursed	\$287,500

22

Example of Allocation Methodology-
200 hours with Linkages (CWKS)

Function	Program	Time Study Hours	Salaries		SW S&B \$180,000	Overhead \$200,000	Reimbursement
			Ratio by Program	Ratio by Function			
Social Services	APS	1,000	55.56%		\$100,000	\$50,000	\$0
	CWS Title IVE	800	44.44%		\$80,000	\$40,000	\$30,000
	Function Total	1,800		45.00%			
Function	Program	Time Study Hours	Salaries		CWKS S&B \$170,000		
			Ratio by Program	Ratio by Function			
CalWORKs	CalWORKs Eligibility	1,000	45.45%		\$77,273	\$50,000	\$127,273
	CalWORKs Employment	1,200	54.55%		\$92,727	\$60,000	\$152,727
	Function Total	2,200		55.00%			
Grand Total		4,000		100.00%		Total Reimbursed	\$310,000

23

Differences in Reimbursements

All shifts due to ratios and cost pool methodology

- 200 hours shifted from CWS to CWKS
- \$20,000 in salary & benefits shifted with those hours
- \$22,500 in additional reimbursement funds

24

Examples of Time Study Codes

PAUSE AND REFLECT

Please pause this slide to review codes in your workbook beginning on page 11. Review and write down some ideas on how you may use one code for another.

CalWORKs

- CODE 08851 FAMILY STABILIZATION NON-FEDERAL CASE MANAGEMENT
- CODE 06851 CALWORKS DOMESTIC VIOLENCE SERVICES
- CODE 06201 WTW PRE-ASSESSMENT


Child Welfare Services


- CODE 14331 CWS - FAMILY REUNIFICATION PROGRAM
- CODE 14731 CWS - FAMILY REUNIFICATION PROGRAM

Linkages


Leveraging Funding to Enhance Outcomes

MODULE 4

 **LINKAGES**
CalWORKs & Child Welfare Collaboration 2.0



Direct Costs

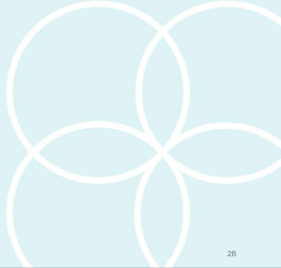


Direct costs have an 8-digit program identification number (PIN) which is composed of the program, component and the type of expense.

9

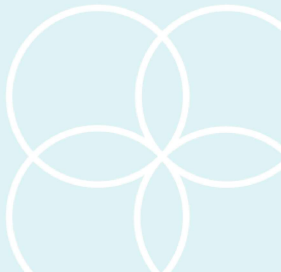
Differences in Reimbursements cont.

- Identify Need.
- Resources to meet that need (CWS or CalWORKs).
- Supportive Services Provided
- Preventative Services (Home Visiting Program, Counseling, Family Stabilization).
- Works in both prevention and Family Reunification.



Cost Pools cont.

- Program Number
 - Type of Expense-TOE Codes
- 06330003
Transportation
• WTW General

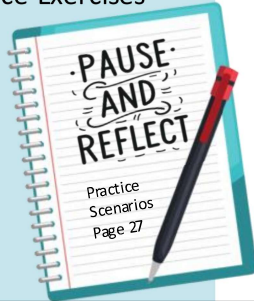


Program Identification Number - PIN

- Program Number
- Type of Expense-TOE Codes

06330003	Transportation	WTW General
06850060	DSD	CALWORKs Domestic Violence Services

Practice Exercises



Read the scenarios and answer the questions about funding and coding. The **program code descriptions (pg. 11)** and **type of expense codes (pg. 18)** in your trainee workbook will be your references.

Please pause the video as you work through these exercises and unpause when you have finished.

31

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MODULE 5



32

The Power of Communication: Building a Linkages Team



33

Developing Your Financial Plan Together

Steps to Blend and Braid Funding

Activity: Identifying Resources and Building a Linkages Team- page 26

Creating a CalWORKs & CWS Financing Plan for Blended/Braided Funding

The financing plan is a guide to implement either a blended or braided funding model.

A financing plan is a useful tool to share with your funders so they can understand the funding model you chose and why.

The plan can also be used for communication to program staff, fiscal staff, your Board of Supervisors (BOS), or to other agencies involved.

Creating a CalWORKs & CWS Financing Plan for Blended/Braided Funding (2)

Your Cost Allocation Plan (CAP) is a budgeting and accounting tool to be used throughout the life of a project.

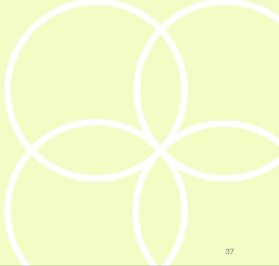
Your CAP must identify which funding programs can address each part of the plan.

- Determine what specific funding is available for each component of the plan.
- Ensure funding addresses the specific components of the plan.
- For fiscal/funding purposes your plan should include contingencies should your actuals not align with initial estimates.

Creating a CalWORKs & CWS Financial Plan for Blended/Braided Funding (3)

Monitor Performance: Track and Report

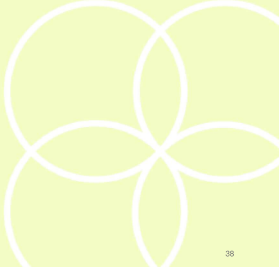
- Indicators for success, track caseload or services from the start of the project (Were outcomes met or exceeded or did initial estimates fall short?)
- Reporting materials (forms) can be used for service delivery, intake, ongoing services, and exit from a program.
- In lieu of the CEC, time study forms may be created/used for county staff or in some instances to have providers time study or track time to bill/invoice the county.



37

Creating a CalWORKs & CWS Financing Plan for Blended/Braided Funding (4)

Financial Reporting – Outside of reporting ordinary administrative costs on the County Expense Claim (CEC), or for contracting out services, fiscal or accounting staff may want to set up separate revenue and expenditure accounts.

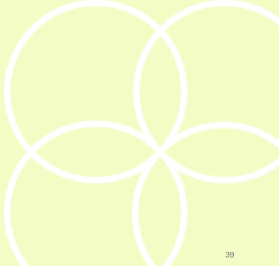


38

Creating a CalWORKs & CWS Financing Plan for Blended/Braided Funding

Contracting Out – If you're paying for services outside of a county agency your contracting process is a key component of your blended or braided model.

Contracts, Agreements, or MOU's may also be needed for inter-departmental agreements.



39

Key Funding Factors to Consider in a Blended/Braided Model

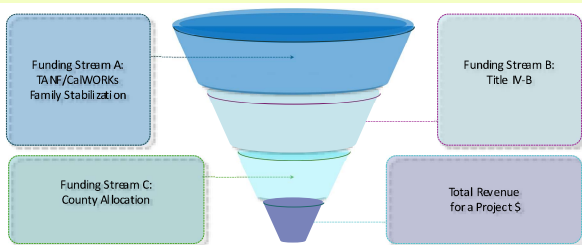
Consider the following:

- **Eligibility Criteria** – Analyze which populations are eligible under each funding stream.
- **Services** – Assess if services covered by different funding sources align with the identified service gap and needs of children and families. Refer out, purchase, or provide?
- **Funding Goals** – From the start, identify what you hope to accomplish by blending or braiding funds. Clearly define project goals and outline what you will be funding.
- **Reporting Requirements** – Know the specific rules and reporting requirements for each funding source to ensure compliance.


Activity: Crosswalk Exercise- pg 34



Blended Funding



Linkages
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Enhance Outcomes
MODULE 6



LINKAGES
CalWORKS & Child Welfare Collaboration 20

43



Key Takeaways

- Linkages is a practice and not a funding stream
- Not all funding is the same
- Linkages fills in the gaps
- Time studies matter
- Partner with fiscal staff
- Supportive services matter too
- There is power in communication
- We are better together
- Every county is different

Linkages is
funded through...



A. The Federal Government
B. The State of California
C. Both the Federal and State governments
D. Linkages is not an allocation

Correct Answer- D
Linkages is not an
allocation, but a
practice.



Child Welfare Services (CWS)
and California Work
Opportunity and
Responsibility to Kids
(CalWORKs) have the same
funding ratios.

True or False?



Correct Answer- False
CalWORKs has better
funding streams than
CWS. CWS was 100%
realigned in 2011 and
Title IV-E has a
discount rate.



Linkages can be supported with...

- A. Title IV-E
- B. Title IV-B
- C. CalWORKs Single Allocation
- D. Both A & C
- E. None of the above
- F. All the Above



Correct Answer-F
All the above
Linkages helps braid
and blend funding
and helps leverage
resources.




I think I can use what
I learned in my
county.

True or False?



True! Let's make a plan and get started!




Next Steps

- Questions to Explore:** Write down any questions you may have. Also consider who in your county may have answers for you. Who is the subject matter expert in that area? Write down who you will ask.
- Creating Your Plan:** What next steps do you need to take to support your county's Linkages efforts by leveraging funding?



Activity: Questions to Explore / Creating Your Plan on page 35



For additional support and resources, please go to Linkages.CFPIC.org
